

Contract Number 235542

RACE networkRFID

FP7 Thematic Network
ICT-PSP: a European concerted effort on RFID

D9.3 – Governmental Workshops

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| Dissemination Level | | |
| PU | Public | PU |
| PP | Restricted to other programme participants (including the Commission Services) | |
| RE | Restricted to a group specified by the consortium (including the Commission Services) | |
| CO | Confidential, only for members of the consortium (including the Commission Services) | |

Governmental workshop

The first RACE network- RFID Government workshop will be held during the series of RACE Conferences in Prague, Czech Republic on Thursday March 31st. Representatives have already confirmed their participation from the UK, France, Denmark, Germany, Poland, Czech Republic and the Balkan States. It is anticipated that more representatives will be in attendance.

A full programme has been devised (see attached) which addresses opportunities for Government and Local Authorities to take relating to RFID, the Internet of Things and a range of case studies, some of which are associated with ‘Smart’ intelligent communities.

There will also be a number of Government speakers who will tell of their own activities.

The workshop will be used to brainstorm future ideas; future initiatives and National and European workshops.

It is proposed that there will be a Government Committee established to oversee such initiatives and that they will at least meet twice a year alongside the RACE networkRFID General Assembly. Governments will be invited to participate in the General Assembly as well as having their own parallel sessions.

This is a relatively new work package and Prague will be the first opportunity of having face-to-face discussions with a number of Member States.

Key issues relating to policy, standards and regulatory affairs will also be discussed.

CONFERENCE PROGRAMME

| | | |
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| 09.00 | The importance of RFID and IoT to Member States <i>Peter Friess, EC Co-ordinator DG Information Society and Media</i> | |
| 09.20 | Effectiveness of Governmental Services <i>Ing. Martin Tlapa, MBA, Deputy Minister of the Ministry of Industry and Trade</i> | |
| 09.40 | RACE networkRFID, Government Liaison and Available Tools | <i>Ian Smith</i> |
| 10.00 | Criteria for RFID-based Applications and Services within IoT <i>Distinguishing IoT applications and services from other systems having relevance to economic, enterprise, political and intervention issues.</i> | <i>Tony Furness</i> |
| 10.20 | Myths, Facts and Limitations of RFID <i>A realistic, hype-free view of RFID, its position with respect to other automatic identification and data capture (AIDC) technologies.</i> | <i>Gunnar Ivansson</i> |
| 10.40 | RFID and its role within the Internet of Things <i>- A closer look at RFID in applications and services that exploit the existing Internet and the IoT.</i> | <i>Pat Doody</i> |
| 11.00 | Coffee | |
| 11.30 | Privacy Impact Assessment and RFID: <i>Privacy issues relating to RFID in the context of other technology-related privacy and security issues, particularly in relation to existing Internet and communications systems.</i> | <i>Emilie Danel and Trevor Peirce</i> |
| 12.00 | The Economic Potential of RFID and the Internet of Things <i>The economic potential of RFID in IoT-federated applications and services, and factors that will influence the expansion and diversity of such applications and services.</i> | <i>Dieter Uckelmann</i> |
| 12.30 | RFID, IoT and International Cooperation in a "smart world" <i>IoT and RFID; and their roles within "smart world" initiatives such as smart cities, smart transport, and smart farming. Suggestions for a future relationship between RACE and Member States.</i> | <i>Ian Smith</i> |
| 13.00 | Lunch | |
| | Case Studies | |
| 14.00 | • Location of underground assets | <i>Alan Jones, TRAK ID, UK</i> |
| 14.15 | • Tracking forensic evidence with RFID | <i>Alan Scott, EVIDENCE PARTNERSHIP, UK</i> |
| 14.30 | • Mobile payment by NFC: <i>- The City of Nice project (France)</i> | <i>Philippe de Matteis, DMPH Consulting and representative from the city of Nice</i> |
| 14.45 | • Sell more fish with RFID! | <i>Niklas Hild ROI4U/Swedish Board of Fisheries</i> |
| 15.00 | • Meat-tracking with RFID <i>Fast ROI for the farmer</i> | <i>Henrik Österlund, Hencol, Sweden</i> |
| 15.15 | • Care systems for disabled and home care <i>-gives fast ROI</i> | <i>Lucas Åstrom, Retorium, Sweden</i> |
| 15.30 | • "RFID in Rail" | <i>Lennart Andersson, Swedish Transport Administration</i> |
| 15.45 | • RFID in Tourism and Leisure | <i>Maite Alvarez, Tecnalia-Infotech, Spain</i> |
| 16.00 | • French Government experience of promoting RFID <i>Jean-Christophe Lecosse, Director of Centre National RFID.</i> | |
| 16.15 | • RFID helping British Government address tough economic challenges <i>Jane Manning, Department of Business Innovation and Skills</i> | |
| 16.30 | • Future Memo of Understanding between RACE and Member States | |