

Contract Number 235542

## **RACE networkRFID**

FP7 Thematic Network  
ICT-PSP: a European concerted effort on RFID

### **D7.1 – Database of Stakeholders/projects/entities**

Due date of deliverable: 31-08-2009 (M6)  
Actual submission date: 25-02-2010

Start date of project: March 1<sup>st</sup>, 2009

Duration: 36 months  
Version: 1

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<b>Project co-funded by the European Commission within the Seventh Framework Programme (2007-2013)</b>		
<b>Dissemination Level</b>		
<b>PU</b>	Public	<b>PU</b>
<b>PP</b>	Restricted to other programme participants (including the Commission Services)	
<b>RE</b>	Restricted to a group specified by the consortium (including the Commission Services)	
<b>CO</b>	Confidential, only for members of the consortium (including the Commission Services)	

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# 1 Background to the Deliverable

A summary of the deliverable and the contribution required from other work packages is shown below.

<b>Deliverable number: D7.1</b>							
<b>Deliverable title: Database of Stakeholders/projects/entities</b>							
Dissemination level(i): P				Nature of the Deliverable (ii): SP			
Month of Delivery: M6							
Participant no. contributing to the deliverable	9	1	2	3	4	5	6
Participant short name	AIDC	ERCIM	GS1	FHG IML	FILRFID/ CNRFID	ETSI	IF RFID
Participant no. contributing to the deliverable	7	8	11	13	14	15	16
Participant short name	IBERLOG	AIM	ELTRUN-AUEB	ISMB	UNIMAN	ADO	ITT
Participant no. contributing to the deliverable	18	21	22	25			
Participant short name	VTT	SINTEF	NORDIC RFID	INTER NET			
Deliverable description and objectives to be achieved(iii): Develop a database of key European stakeholders who will assist in communicating the RACE networkRFID messages to the largest possible numbers of potential users.							
Role of the different participants in the production of the deliverable(iv): All members across the network should collaborate with inputs. Workpackage leader will compile the final report.							

It should be noted that Month 6 was identified as an appropriate date for the database to have been established. However, the development of the database is expected to be an ongoing activity to be developed and extended during the life of the project.

## 2 Input from Other Work Packages

As the table shows, the deliverable requires input from a wide range of work packages. Because of the nature of the work involved, these work packages need to establish their own areas of expertise before they are able to input to this deliverable. For example, information from the database of SMEs in WP6 will prove invaluable to feed into this deliverable. But it was accepted from the start of the project that WP6 would not be in a position to provide this information until it had been able to develop its own body of work successfully.

It was always expected therefore that the development of D7.1 would initially be relatively slow, but that development would accelerate as more work packages were able to contribute. This is still the case.

### 3 Progress to Date

The initial development of the database has been focused on members and associates of the RACE NetworkRFID. By developing these organisations as the core of the database, we have a level of confidence that these organisations have the interests of the project at heart and that they will act as ambassadors for the project.

Details of the current database organisations are attached at the appendix to this report.

### 4 Planned Progress

The General Assembly in March 2010 is the next major landmark for this project. This event will provide the opportunity to draw together progress to date from other work packages and identify the core information which can be added to the database for the future. This is expected to focus on two main areas:

- A nominated organisation for each country to distribute centrally produced information such as press releases
- Contact details of all other organisations which the various WP leaders believe should be added to the database (in particular SME information from WP6 and government information from WP9)

Once these are in place, the database can be developed further to aid the dissemination process.

### 5 Other Considerations

A number of other items have been identified as being relevant to this deliverable. These are:

- **Database format.**  
The database is being developed as a simple Excel spreadsheet. This partly due to financial constraints, but partly to allow simple communication of information.
- **Duplication.**  
Care will be taken to avoid duplication of activity, especially with WP3.
- **Newsletter Content.**  
The newsletters (D7.2) will be one of the main communication sources to be sent to the contacts on the database. Newsletter content should therefore be tailored accordingly.
- **Government Contacts.**  
The establishment of WP9 focusing on government contacts needs to be carefully incorporated to ensure that there is no overlap of communication to this key group.

## **6 Conclusion**

Work is progressing as expected for this deliverable.

<b>RACE NetworkRFID Entity Database</b>		
<b>Organisation</b>	<b>Country</b>	<b>Status</b>
AIDC (UK)	UK	Contractual Member
AIDC Global	UK	Associate Member
AIM (UK)	UK	Contractual Member
AIM-D e.V.	Germany, Austria, Switzerland	Associate Member
ARDACO	Slovakia	Contractual Member
Aston University	UK	Associate Member
AUEB	Greece	Contractual Member
BIBA	Germany	Contractual Member
BITKOM e.V.	Germany	Associate Member
CATTID	Italy	Associate Member
CEDT	Portugal	Associate Member
Cheshire Henbury	UK	Associate Member
CISC Semiconductor Design+Consulting GmbH	Austria	Associate Member
CLECAT	Belgium	Associate Member
CNIPA	Italy	Associate Member
Consejo General de Colegios Oficiales de Farmacéuticos de España	Spain	Associate Member
CYCLOPS	Turkey	Associate Member
ERCIM	France	Contractual Member
ETSI	Europe	Contractual Member
FHG IML	Germany	Contractual Member
FILRFID/CNRFID	France	Contractual Member

Fraunhofer Institute for Integrated Circuits	Germany	Associate Member
Friendly Technologies	United Kingdom	Associate Member
Georgia Tech Ireland	Ireland	Associate Member
GS1	Europe	Contractual Member
IBERLOG	Portugal	Contractual Member
IF RFID	Germany	Contractual Member
Institute of Shipping Economics and Logistics	Germany	Associate Member
Intel GmbH	Germany	Associate Member
INTERNET VECI	Czech Republic	Contractual Member
ISMB	Italy	Contractual Member
ITT	Ireland	Contractual Member
K.U. Leuven Association	Belgium	Associate Member
Link	Portugal	Associate Member
METRO Group	Germany	Associate Member
Mondi AG	Austria	Associate Member
National AIDC Centre for Wales	UK	Associate Member
Not Innovated Here	Finland	Associate Member
Pepperl+Fuchs GmbH	Germany	Associate Member
Picosoft Solutions	Ireland	Associate Member
RAND Europe	UK	Contractual Member
Research Group RI-ComET at HTW des Saarlandes	Germany	Associate Member
RFID NORDIC	Sweden	Contractual Member
RFID PLATFORM	Netherlands	Contractual Member
RFIDSEC	Denmark	Contractual Member
ROBOTIKER	Spain	Contractual Member

SINTEF	Norway	Contractual Member
TREVI	Italy	Contractual Member
Trinity Systems	Greece	Associate Member
UEAPME	Europe	Contractual Member
UNIMAN	UK	Contractual Member
University of Craiova	Romania	Associate Member
VDEB	Germany	Associate Member
VTT	Finland	Contractual Member