

Contract Number 235542

RACE networkRFID

FP7 Thematic Network
ICT-PSP: a European concerted effort on RFID

D4.3 – Announcement of RACE networkRFID information on European commission RFID portal report

Due date of deliverable: 24-02-2010 (M12)
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Start date of project: March 1st, 2009

Duration: 36 months
Version: 1

Organisation name of lead contractor for this deliverable: ETSI

Project co-funded by the European Commission within the Seventh Framework Programme (2007-2013)		
Dissemination Level		
PU	Public	PU
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	

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Introduction

It is important for the credibility of RACE networkRFID that the initiative is recognized by the European Commission. This is particularly important during the early period when RACE networkRFID is growing and many of the deliverables have yet to be completed. While RACE networkRFID has its own Web site it is vital that other RFID or RFID related European projects are aware and take account of RACE networkRFID deliverables in order that steps can be taken to exploit mutual benefits and minimize the risk of duplication of efforts or, conflicting results.

It is equally important that EU Member States recognize the value of RACE networkRFID and provide its local Member State organizations adequate support in contributing to the RACE networkRFID deliverables. Member States can assist RACE networkRFID by providing details of past and present EU Member State sponsored RFID initiatives. The benefit to EU Member States from supporting RACE networkRFID would be to provide greater European publicity to their RFID initiatives.

Deliverable number: D4.3							
Deliverable title: Announcement of RACE networkRFID information on European commission RFID portal							
http://ec.europa.eu/information_society/policy/rfid/index_en.htm announces							
Dissemination level (i): P				Nature of the Deliverable (ii): O			
Month of Delivery: M12, 24, 36							
Participant no. contributing to the deliverable	5	7	9	11	12	14	15
Participant short name	ETSI	IBER LOG	AIDC	ELTRUN-AUEB	RFID SEC	UNIMAN	ADO
Participant no. contributing to the deliverable	20	21	22				
Participant short name	RAND EUROPE	SINTEF	RFID NORDIC				
Deliverable description and objectives to be achieved (iii): WP4 task will result in visible announcements on European commission RFID portal (*) concerning the EU Member States RFID initiatives, RFID Projects inside Europe and international organisations liaising with the Thematic Network. Yearly compilations of copies of these announcements will be kept in the project web site.							
Role of the different participants in the production of the deliverable (iv): ETSI will liaise with the European Commission to propose to advertise successful liaisons established by Thematic Network with the EU Member States RFID initiatives, RFID Projects inside Europe and international organisations.							

Progress

RACE networkRFID has been mentioned on the European Commission's Web Portal for a number of months already and soon after RACE networkRFID was launched.

Some RACE networkRFID members do publicize and promote EU Member State RFID initiatives. These organizations however do not report the activities of all EU Member States. With widening membership of RACE networkRFID there should be opportunities to improve visibility on such RFID initiatives. A network of wider cooperation is required to ensure that the reporting of new RFID initiatives is completed regularly.

The proposed WP D9.1 (Ref. Appendix B) overlaps with part of WP4 D4.3 with respect to gathering information on EU Member State RFID initiatives and is perhaps the preferred future vehicle to gather such information. WP9 has highlighted a number of EU Member State activities initiatives and therefore should be in more regular communication with the EU Member States. Aspects within WP4 relating to central European Government authorities should remain within WP4.

Deliverables

The address of the European Commission RACE networkRFID Web page is:

http://ec.europa.eu/information_society/apps/projects/factsheet/index.cfm?project_ref=235542

A copy of this Web page (as of 15/02/2010) contents but not the format is presented in Appendix A).

Planned Activities to M24 (March 2011)

There are a number of changes to the European Commission RACE networkRFID Web page which need to be addressed in the short and medium term. They are as follows.

Modifications to Web Page in Short term timeframe:

- Replace "Contact Information" reference to Remi Ronchaud with Philippe Rohou
- Replace "Contact Information" reference to phone number with +33497155306
- Replace "Contact Information" reference to E-mail address with philippe.rohou@ercim.eu
- Update the "Project ID card" with information relevant to RACE networkRFID
- Remove duplication within title "RACE networkRFID: RACE networkRFID:"
- Update the presentation of the description of RACE networkRFID and investigate opportunities to simplify parts and add greater information about the Work Package deliverables and EU Member States RFID initiatives
- Add the RACE networkRFID emblem if possible
- Add a Web link to RACE networkRFID's Web site
- Replace "INSTITUT EUROPEEN DES NORMES DE TELECOMMUNICATION" with ETSI

Other actions in Short term timeframe:

- Establish an organization within RACE networkRFID to gather and update information on EU Member States RFID initiatives

Modifications to Web Page in Mid term timeframe:

- Update to align with the new RACE networkRFID Web site
- Investigate adding a section which reports RACE networkRFID progress or up coming events
- Ensure that provision is made for communicating EU Member States RFID initiatives through the European Commission Web page

Other actions in Mid term timeframe:

- Ensure that provision is made for communicating EU Member States RFID initiatives through the RACE networkRFID newsletter and Web page
- Explore whether or not European Commission Web page statistics exist and if they do analyze in order to explore:
 - opportunities for improvements
 - effectiveness of changes

Appendix A) European Commission Web Page

[Projects](#) :: RACE networkRFID

RACE networkRFID: RACE networkRFID: Raising Awareness and Competitiveness on RFID in Europe

The RACE networkRFID initiative has been developed to raise awareness of Radio Frequency Identification across Europe through the establishment of a federating platform for all key European stakeholders in the development and use of RFID technology and applications. The European Union (EU), through the Commission, has made a substantial investment in research, standards and regulatory developments and public consultation concerning radio frequency identification (RFID) and the emergent concept of the 'Internet of Things'. While research and development initiatives will continue a pressing need can now be seen for generating greater awareness and take-up of RFID technology and the exploitation of user-facing opportunities for innovation and enterprise. The Information and Communication Technologies Policy Support Programme (ICT PSP) has in part identified a platform for accommodating such a need through the formation of a thematic network. RACE (Raising Awareness and Competitiveness on RFID in Europe) proposes a thematic network that aligns with, and accommodates, the needs identified in the ICT PSP call for network proposals. The objectives for RACE networkRFID have been developed from the needs identified by the ICT PSP for a thematic network for RFID, namely: 1. Creating a federating platform for all European Stakeholders in the development and usage of RFID 2. Positioning the European Union as a world leader in RFID excellence 3. Addressing the barriers to adoption and deployment as well as fragmentation in the market 4. Providing a driving force for coordination, support and strengthening of the national bodies 5. Involving a large number of Member States' authorities dealing with public RF

Project ID card

- Funded under: [ICT Policy Support Programme](#)
- Area: Objective 3.1 - EU wide implementation of eHealth services to support continuity of care: patient's summary and ePrescription
- Total cost: €0.00m
- EU contribution: €0.00m
- Project reference: 235542
- Execution: From 01/03/2009 to 29/02/2012
- Project status: Running
- Contract type: ICT Policy Support Programme TN

Contact information

RONCHAUD Remi

2004, ROUTE DES LUCIOLES SOPHIA ANTIPOLIS

06410 BIOT

FRANCE

Tel. + 33 4 92 38 50 12

Fax. + 33 4 92 38 50 11

E-mail: remi.ronchaud@ercim.org

Participants

Coordinator: GEIE ERCIM, FRANCE

Participating partners:

Organisation	Country
GEIE ERCIM	FRANCE
GS1 AISBL	BELGIUM
European Association of Craft Small and Medium Sized Enterprises	BELGIUM
Internet veci o.p.s.	CZECH REPUBLIC
RFIDsec ApS	DENMARK
VALTION TEKNILLINEN TUTKIMUSKESKUS	FINLAND
INSTITUT EUROPEEN DES NORMES DE TELECOMMUNICATION	FRANCE
Federation des Industriels, Conseils et Editeurs de Logiciels RFID (FILRFID)	FRANCE
INFORMATIONSFORUM RFID EV	GERMANY
FRAUNHOFER-GESELLSCHAFT ZUR FOERDERUNG DER ANGEWANDTEN FORSCHUNG E.V	GERMANY
BIBA - BREMER INSTITUT FUER PRODUKTION UND LOGISTIK GMBH	GERMANY
ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS - RESEARCH CENTER	GREECE
INSTITUTE OF TECHNOLOGY TRALEE	IRELAND
TREVI S.P.A.	ITALY
ISTITUTO SUPERIORE MARIO BOELLA SULLE TECNOLOGIE DELL'INFORMAZIONE E DELLE TELECOMUNICAZIONI	ITALY
STIFTELSEN SINTEF	NORWAY
CENTRO IBERLOG ASSOCIACAO PARA O DESENVOLVIMENTO DA LOGISTICA E ORGANIZACAO	PORTUGAL
Ardaco, a.s.	SLOVAK REPUBLIC
FUNDACION ROBOTIKER	SPAIN
RFID Nordic	SWEDEN
STICHTING RFID PLATFORM NEDERLAND	THE NETHERLAND S
THE UNIVERSITY OF MANCHESTER	UNITED KINGDOM
RAND Europe Cambridge Ltd	UNITED KINGDOM
AIM UK LTD	UNITED KINGDOM
AIDC UK LTD	UNITED KINGDOM

Appendix B) Proposed WP9 D9.1

Deliverable number: D9.1							
Deliverable title: Report on National Government initiatives							
Dissemination level (i) P				Nature of the Deliverable (ii): R			
Month of Delivery: M19							
Participant no. contributing to the deliverable	8						
Participant short name	AIM UK						
Deliverable description and objectives to be achieved :							
Comprehensive report on the RFID initiatives currently active in the 27 member states							
Role of the different participants in the production of the deliverable: WP9 will work with all core and associate members of the network and in particular with those who have been designated national contacts for their country. Should one of the 27 member states not be represented in the network membership, WP9 will seek to enrol a partner from this country who will have the capacity to act as national contact point, e.g. who will have the appropriate channels to the local government agencies and representatives.							