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RACE networkRFID

FP7 Thematic Network

ICT-PSP: a European concerted effort on RFID

D2.3 – Web based RFID stakeholder directory

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<u>Preface</u>

RACE Network work package 2:

"Web based RFID stakeholder directory "

This document describes a website which was prepared in this work package to represent a directory of RFID stakeholders in Europe. The website is a summarization of existing national directories for RFID companies, organizations and associations in single European states. Instead of developing a complete new and own database, this central overview provides a lot of advantages:

- More already registered attendees

- National directories are available in their own language without translating effort

- No double registration effort for RFID stakeholders which wants to register (European and national directories)

Procedure:

- Contact national RFID companies and associations

- Check usability and comparability

- Working out the draft

- Coordination and consultation with the network

- Include the feedback

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1. Approach

The European RFID stakeholder overview provides a brief summary of existing RFID stakeholder databases in single European states. It represents some kind of yellow pages for all kinds of RFID service and products which increase the transparency of the European RFID market and give SMEs an easy access.

It is a central start point to find

- project partners,
- integration help,
- RFID Hardware suppliers or
- Simple answers on their specific questions.

But also selling companies can reach their national directory to register their own company or have a look on the competitors.

This site provides a simple entrance to the national directories, associations and state supported RFID centers. Most of the represented sites are available in their national language. Just have a lock at your state of interest and click on it. You will be forwarded to the national directory if it exists.

The following states are already reachable:

- France   [FP7](#)

                    [CNRFID](#)

                    [FILRFID](#)

- Ireland
- Czech   [FIRMY](#)
- Scandinavia   [RFID NORDIC](#)
- Germany   [RFID IM BLICK](#)
- Italy   [RFIDLAB](#)
- United Kingdom   [RFID DIRECTORY](#)
- Finland   [RFIDLAB](#)
- Denmark   [RFID I DENMARK](#)
- Spain   [IDTRACK](#)

                    [RFID SPAIN](#)

                    [RFID MAGANZINE](#)